The Goal?

Grow more food efficiently!
Resources Should Be...

From local sources if possible
• Local farms, organizations, etc.

Well researched, reputable sources
• Sources that have a stake in the work
Participants recruited for the program

Project Year 1 Resources Should Be...

- Farm Visits
- Custom Farm Plans Delivered
- Soil Sample Recommendations

From applied work
- someone who is actually doing it

In depth enough to provide context
- When, where, how, why, etc.
Resources Should Be...

- Easy to read and interpret
  - Uses simple language
  - Doesn’t overwhelm the user

Know your audience!
Types of Resources

**Farmer-to-Farmer**

• From farmers for farmers
Types of Resources

Universities/Educational Orgs

• Professionals who educate farmers
Types of Resources

Commercial

• Seed companies
• Other companies that serve the food growing industry
Resources We Love From Farmers

Jesse Frost – Rough Draft Farmstead
  • No-Till Growers FB page and...
  • YouTube videos
  • Podcast
  • Blog
Resources We Love From Farmers

John-Martin Fortier

- Book: The Market Gardener
- YouTube videos
- Web-based learning
Resources We Love From Farmers

Curtis Stone

- Book: The Urban Farmer
- YouTube videos
Resources We Love From Farmers

Pam Dawling – Twin Oaks Farm
• Book: Sustainable Market Farming
• Website: Sustainablemarketfarming.com
• Writes for: Growing for Market
Resources We Love From Farmers

John Jeavons

- Book: How to Grow More Vegetables (9th edition)
- Website: www.johnjeavons.org
- DVD: Grow Biointensive – A Beginners Guide
- YouTube
Resources We Love From Farmers

Eliot Coleman

• Book: The New Organic Grower: 3rd Edition
• Website: www.fourseasonfarm.com
Resources We Love From Orgs/Institutions

University of Kentucky
College of Agriculture
• Home Vegetable Gardening in Kentucky, ID- 128
• Many other specific publications
Resources We Love From Orgs/Institutions

Other Universities: Extension/College of Ag.

- NC State
- Penn State (WV Farmers)
- University of Tennessee
- Cornell (NY)
- Missouri
- eXtension
Resources We Love From Orgs/Institutions

Other Education Organizations:

• SARE – Sustainable Agriculture Research and Education

• ATTRA - https://attra.ncat.org/
Resources We Love From Companies

Johnny’s Seed

- Info on how to grow with each variety
- Grower’s Library on Their Website
- YouTube
- Planning tools and calculators
- Vegetable Growers Library

www.johnnyseed.com
Resources We Love From Companies

Southern Exposure Seed Exchange

- Growing Guides
- Seed Saving Guides

www.southernexposure.com
Grow Appalachia HQ!

**Mark Walden** – Production Efficiency Advisor

- Gardening
- Market farming
- High tunnel production
- Hogs

waldenm@berea.edu
Grow Appalachia HQ!

Matt Wilson – Small Farm Advisor

- Gardening
- Poultry
- Agroforestry
- Bees

Wilsonma@Berea.edu
Grow Appalachia HQ!

Chris McKenzie – Small Farm Advisor
• Gardening
• Market farming
• Small ruminants (sheep/goats)
• High tunnel production

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What Resources Do You Use?
Thanks!

Questions?