



# High Rocks

EDUCATE ■ EMPOWER ■ INSPIRE

## 2022 - 2023 PROGRAM REPORT



# 6,250

**K-12 KIDS  
SERVED**

**DELIVERED**

# 284

**HIGH ROCKS  
CLASSES AND  
WORKSHOPS**

**CAMPFIRES**

# 37



We shared the campfire tradition this year with our Fall AmeriCorps cohort during their training at the Lodge in September!

**STUDENT COST**

# \$0

\$0.91 of each dollar raised and donated directly supports our programming and students.

### STUDENT JOBS & SCHOLARSHIPS

High Rocks put more than \$350k in the hands of WV college students and teenagers serving their communities while growing personally and professionally. This, in addition to more than \$612k in AmeriCorps living and education stipends, brings nearly \$1M in purchasing power to young Appalachians.

# \$358,610

### YOUNG LEADERS ENGAGED



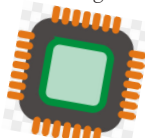
# 184

These leaders gained transformative skills through intensive workforce development earning and learning programs or participation as a Student Leader in the First2 Network at public institutions of higher learning across West Virginia.

### STUDENT BUSINESS SALES

# \$51,101

Our student businesses have a triple bottom line: people, profit, and place. Ruby Grow is our organic veggie farm, Tech Express is our homegrown tech support bar, and the Hub Cafe is a community cafe offering workshops and event, including free tutoring.



### 2022 - 2023 MILESTONES

#### AMERICORPS

90% of WV AmeriCorps members who knew about the High Rocks-led tuition waiver (a year of school for a year of service) said it was a factor in their decision to serve. AmeriCorps recruitment in WV is at its highest in years. High Rocks now runs the 2nd largest AmeriCorps program in WV.

#### WORKFORCE DEVELOPMENT

High Rocks brings our expertise with young people in Appalachia as one of 5 workforce development organizations of the ACT Now coalition. ACT Now works to transform the struggling southern West Virginia region with innovative and sustainable investments and job creation. Visit [www.ACTNowWV.com](http://www.ACTNowWV.com) to learn more.



**LEARN MORE ABOUT  
HIGH ROCKS**